



## The Fruit

# The Parable of Rock and Sand



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# Preface

The Fruit Factory is an end times prophecy ministry set apart for these very last days before Yahshua's return in glory. This ministry is The Master's handiwork to bring forth thoroughly pruned branches capable of producing platinum-graded fruit at an industrial level for His Kingdom (John 15).

Our duty unto YHWH is to sound the trumpet to His people, first to true Israel and then to the end times church: *'It is time for harvest! The Lord Jesus Christ is sounding the trumpet; only the fruitful will make it.'*

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# Proclamation

## The Great Deception—Part I

Housebuilding is an art form of its own, a science, a language that very few can speak or understand; although I would not count myself as one of those who can, on Jan. 4, 2025, YHWH spoke a parable to me about a core aspect of the housebuilding process—being the Master Builder of the whole universe—which I exhort every reader of The Fruit Factory to keep close to their heart.

For we are now at the dawn of a time, the last hours of the end, in which Elohim will make a mortal more rare than fine gold, a man more than the golden wedge of Ophir. But the one who learns to differentiate between rock and sand may yet have a little hope to be amongst the rare; to not disappear.

**Matthew 7:24-27:** *'Therefore whoever hears these sayings of Mine, and does them, I will liken him to a wise man who built his house on the rock: and the rain descended, the floods came, and the winds blew and beat on that house; and it did not fall, for it was founded on the rock. But everyone who hears these sayings of Mine, and does not do them, will be like a foolish man who built his house on the sand: and the rain descended, the floods came, and the winds blew and beat on that house; and it fell. And great was its fall.'*

### Thus says YHWH:

'You have read in My word that one should build his house upon The Rock, which is the Messiah, who is My word. That is the foundation of your lives. Without

this, anything I am going to mention now does not even matter because, without a solid foundation, a house's walls cannot stand.

Now, I, YHWH Elohim, am speaking to those of you in Israel who have built their houses upon The Rock. You have believed in Me; you have accepted Yahshua as your personal Lord and Messiah; you read My word and live by it. You are active in your calling and ministry which I entrusted you with; yet, you may still perish in these end times.

Read the previous paragraph again.

Many of you may now be wondering, "But how?" and I will tell you how.

A house is made up of many elements that must come together harmoniously. The foundation, although it be the most important part of the building, is only the beginning; after it comes a thousand other pieces, most importantly walls and pillars, which are responsible for keeping the building upright.

The way that real robust houses are built is by the laying of bricks; you can observe this process from ancient times till these modern days. In this life, there are two kinds of bricks you can use; either made of rock or sand. With these bricks, you will gradually raise up the walls and pillars of your house until the coming of the storm determines if your house will crumble or stay standing.

Most of you, My people, think that because you used rock to lay your foundation, each time you stretch out your hand to pick up a brick to lay on top of the previous one, what you are picking up is made of rock too, but nothing could be further from the truth. You must pay the same attention whilst picking the bricks to develop the rest of your house's structure that you did during the foundational stages of your building process. Failure to exercise a rigorous sifting of your materials results in walls and pillars whose fabric is corrupt; in times of tribulation and the kingdom of the Anti-Christ, this means death.

You may be looking at a house that is big, beautiful and even luxurious but all its bricks are either completely made of sand or are a mix of both materials. This house is useless—many of your houses are. For wherever sand can be found, you may well consider that spot of your walls empty, a hole. The rock that I, YHWH Elohim, provide, is impenetrable; but sand is void.

The enemy is constantly lurking, seeking who to devour. Any brick made of sand on your walls is a broad doorway for the devil to steal, kill and destroy whatever he can find and access in your house. Satan is one who applies himself to do excellently in his evil. He will be sure to exert a level of violence in attacking your sandy holes that will shred your whole house to pieces.

Do not take these words lightly.

It does not matter if there is ninety-eight per cent rock and two per cent sand on your walls; any brick of sand is like a hole; all holes cause leaking; all leaks damage your house; failure to close the leaks builds a compound effect of damage that will inevitably lead to destruction. We have already walked up the first steps that will lead to the tribulation and most of your buildings have walls with thousands of holes in them, such that if the lightest wind were to blow, their entire structure would not only crumble but whatever was left of their debris would be carried away, as if no building ever stood there at all.'

**Daniel 8:25:** *'And through his policy also he shall cause craft to prosper in his hand; and he shall magnify himself in his heart, and by peace shall destroy many: he shall also stand up against the Prince of princes; but he shall be broken without hand.'*

**Thus says YHWH Elohim, He who created you, O Jacob; He who formed you, O Israel:**

'Verily, I say to you, Satan's great deception's sole purpose is for all of mankind's houses to be made of sand; thus, giving himself a full-access VIP pass into their lives. He has been so crafty in his plans that even those who call themselves believers in Christ have feeble buildings. They look at the appearance of the brick and do not question its nature, and off they go, laying bricks of sand all over their walls and pillars, thinking they are building something.

The Great Deception works with what is called "craft".

Craft is not merely manipulation; it is an advanced form of magic that has been so finely tuned that it operates in the physical realm in a way that looks natural. It is not merely the telling of lies; it is the science of twisting truth in a way that convincingly puts evil for good, darkness for light, and bitterness for sweetness.

Craft applies the laws of the knowledge of good and evil to build illusions—call it fiction, but more so fantasy—and project this fantasy into the physical realm as a substance that appeals to Man's five senses and carnal desires. Craft uses magic spells of seduction and mind control to drill these illusions and delusions down Man's psyche. Then it is Man's positive response to that appeal that transforms what was fantasy into reality.

I will give you three simple examples of craft; (1) all of humanity unanimously believes the earth is a globe that has a north or south pole with longitudes and latitudes and so forth; (2) all of humanity unanimously believes that the holocaust happened and was real; (3) all of humanity unanimously believes the material called "gold "is the yellow shiny thing you buy and sell with. I will give you one more, just to show that the list is endless; all of humanity believes that what you call a "diamond" is a real, extremely costly and rare stone; so-called diamonds are neither.

The example of the diamond is a very good way to understand what you are dealing with. Satan made something up, telling you that this object is a precious stone, rare and expensive. This is a lie, a fantasy, fiction—not reality. Satan set everything up

to appeal to your five senses with his creation and devised worldwide government policies, orchestrated fake wars, made movies, wrote songs about it, etc. to enhance the perception of this object. He also cast a wide array of spells on you, particularly through the medium of emotional stimuli found in audio-visual and print media, and the perceived influence of celebrities and other public figures, essentially numbing your spirits and souls into submission. Then, you—Mankind—bought into this lie and gave it value; thus turning the fantasy into reality, the lie into truth.

That is how craft works. Read the previous paragraph again.

The truth is that this object, the diamond, can be found very commonly in several parts of the earth. If it were a precious stone, then why does it need to be 'refined' before being able to get its final appearance of preciousness? It is often discovered by people in their backyards but they are rapidly silenced before the truth can come out. In this way, Satan controls the lie and the masses along with it; the craft survives. It happens all the time, everywhere around the world.

The truth is that all precious stones that I, Elohim, made are spoken about in My word, but Satan has convinced you that his lie is worth more.'

Thus says YHWH, the Architect of the universe and the Manager of all time:

'Breaking news: Your entire world is run on craft.

In our parable above sand represents lies, and rock the truth. So many lies are rooted in craft and embedded into the fabric of your world which means that you live in a fantasy. Nothing around you is real, and it is upon this ground of omnipresent fictitiousness that the Anti-Christ, the beast of Revelation 13—Barack Obama—will build his kingdom of further grotesque deception. That is exactly why he will be so successful.

Rock vs sand; truth vs lies. Craft, deception.

You are in the era of The Great Deception and Satan is about to bring out his very best of crafty manipulation and fantasy projection into the world. He will build his

whole kingdom and rulership over mankind upon this: great deception. For he is the father of all lies. You must reject and separate from every lie present in any part of your lives now before it's too late.

Most of you have never sook me in spirit and truth to discover the depth of what I, your Lord, have to say about who you are (identity); where you come from (source); what you can do (potential); and where you are going (destiny and calling). Until you hear from Me, YHWH Elohim, your Maker and Creator, what these four elements about you are, you do not stand a chance—and we would not even have scratched the surface.'

**Matthew 24:24:** *'False Christs and false prophets will rise and show great signs and wonders to deceive, if possible, even the elect.'*

### **Thus says El-Shaddai, the Creator of the heavens and the earth:**

'About The Great Deception, we still have a long way to go in teaching and revelation before we can say that we have seen the tip of the iceberg of the deceit Satan has been sowing into the world for the coming of his reign. You will need to rip all of these lies off of you to stand a chance against the beast kingdom about which it was said:

"...the fourth beast, which was different from all the others, exceedingly dreadful, with its teeth of iron and its nails of bronze, which devoured, broke in pieces, and trampled the residue with its feet."

"It was granted to him to make war with the saints and to overcome them. And authority was given him over every tribe, tongue, and nation. All who dwell on the earth will worship him, whose names have not been written in the Book of Life of the Lamb slain from the foundation of the world."

Buckle up! For I, YHWH, have spoken and so it shall be.'



**You have heard the word of YHWH.**

Yahshua is the good Shepherd; His sheep hear His voice, and He knows them, and they follow Him. He gives them eternal life, and they shall never perish; neither shall anyone snatch them out of His hand. The Heavenly Father, who has given them to Him, is greater than all; and no one is able to snatch them out of The Father's hand.

In these end times, brethren, take heed that no one deceives you. For false christs and false prophets will rise and show great signs and wonders to deceive, if possible, even the elect. 'If possible' means that despite the enemy's best efforts, Yah's true elect cannot and will not be deceived.

Are you part of His true elect?

Are you His sheep?

Is your building made of rock or sand?

Are the bricks of your walls compromised?

Is your house built to last?

Repent! Do not be conformed to this world, but be transformed by the renewing of your mind, that you may prove what is that good and acceptable and perfect will of God.

He who has ears to hear, let him hear.

# Afterword

Thank you for reading! If you are new to The Fruit Factory, these are our top-five recommended proclamations for the reader to get a clear understanding of the coming hard times—birth pangs—that will preface Messiah’s return, and learn how to make the best use of the prophecies, warnings and revelations Yah is making available to us at this hour:

1. [Welcome](#)
2. [The Necessary Paradigm Shift](#)
3. [Men’s Hearts Will Fail Them](#)
4. [The End From The Beginning](#)
5. [Desolations Are Determined](#)

We exhort you to spread the living Rhema-proclaimed word of YHWH by sharing this resource with those you wish to see endure till the end; *for he who endures to the end shall be saved (Matt 24:13)*. We also encourage you to [subscribe](#) to get email notifications of all new proclamations. If you wish to support our labour on the Lord’s field, you can access our [giving page](#).

## About the author(s)

Elvira is a born-again believer in Jesus Christ who received her call from Yah to do this work in 2021. She is a German author from the tribe of Judah with interests in law, media, and business.